



71st HIGHWAY GEOLOGY SYMPOSIUM

May 23 - 25, 2022

Renaissance Asheville Hotel - Asheville, North Carolina

Sponsorship Opportunities

About the Symposium

Symposium Sponsorship

We invite you to participate as a sponsor in the 71st Highway Geology Symposium being held May 23 - 25, 2022 at the Renaissance Asheville Hotel in Asheville, North Carolina. HGS was established to foster a closer cooperation and better understanding between geologists and civil engineers in the highway industry. Traditionally the event draws an attendance of 150-175 engineering geologists and geotechnical engineers from state and federal agencies as well as consultants, colleges, and universities from all over the country.

Highlights

Highlights include welcome reception with sponsors and exhibitors, symposia technical sessions, group lunches and breaks, full day field trip through the Pidgeon River Gorge, companion tour of Biltmore Estate, and Awards Banquet.

Why Sponsor?

The symposium agenda was designed to encourage connecting and networking. A sponsorship will offer you an opportunity to make face-to-face connections with influential staff and key leadership from around the country. This exposure will reinforce your brand awareness and maximize visibility within the geotechnical community, through a positive association and much anticipated event.

A variety of sponsorship opportunities are available, and are outlined in the following pages, however a customized package can also be created based on your desired level of involvement and financial contribution.

How to Register

Registration will be done online through a customized portal. Simply go to www.highwaygeologysymposium.org and follow the details to the 2022 Symposium. The website will also include up to date conference news and information.

Want to Customize a Sponsorship or Ask a Question?

Please contact the HGS Sponsor Coordinator, Karen Forbes by emailing karen@delaneymeetingevent.com or calling 802-448-9078.

Schedule At A Glance

NEW FORMAT!!

Times listed are Eastern Standard

Sunday, May 22

12:00 PM - 7:00 PM Exhibitor Set up

Monday, May 23

7:00 AM - 5:30 PM Registration Open

8:00 AM - 12:00 PM Exhibitor Set up

8:00 AM - 12:00 PM TRB Meeting

1:00 PM - 5:30 PM HGS Exhibitor Area Open

1:00 PM - 5:30 PM HGS Technical Sessions

5:30 PM - 7:30 PM Ice Breaker Social

Tuesday, May 24

6:00 AM - 7:00 AM Grab & Go Breakfast

6:45 AM - 7:15 AM Load buses for Field Trip

7:15 AM - 5:00 PM Field Trip

Evening On Own

Wednesday, May 25

7:00 AM - 5:00 PM Registration Open

7:00 AM - 8:00 AM Breakfast with Exhibitors

8:00 AM - 5:00 PM Exhibitor Area Open

8:00 AM - 5:30 PM Technical Sessions

9:00 AM - 2:00 PM Guest Trip

10:10 AM - 10:40 AM Mid-AM Break with Exhibitors

12:00 PM - 1:00 PM Lunch

3:00 PM - 3:30 PM PM Break with Exhibitors

6:00 PM - 7:00 PM Social Hour with Exhibitors

7:00 PM - 9:00 PM Banquet & Entertainment

7:00 PM - 10:00 PM Exhibitor Tear Down

Thursday, May 26

6:00 AM - 10:00 AM Exhibitor Tear Down



OPPORTUNITIES AND ENTITLEMENTS

Platinum Level Sponsor \$6,500

Entitlements Include:

- ◆ ~~SOLD OUT: Priority Location 8' Display Table~~
- ◆ Up to 4 Complimentary Registrations (1 additional included due to sold out display tables)
- ◆ Full Page Ad (8 1/2 x 11) in Final Program
- ◆ Giveaway in Conference Bag
- ◆ Logo in Proceedings and on Symposium Website
- ◆ Sponsor an Event or Item (choices below)

Event / Item	Additional Entitlement
Field Trip Lunch SOLD!	Logo on Sponsored Event Signage
Field Trip Transportation	Logo on Vehicle Signage
Wednesday Lunch	Logo on Sponsored Event Signage
Banquet	Logo on Sponsored Event Signage
Symposium Giveaway	Logo Imprinted on Item

Gold Level Sponsor \$4,500

Entitlements Include:

- ◆ ~~SOLD OUT: 8' Display Table~~
- ◆ Up to 3 Complimentary Registrations (1 additional included due to sold out display tables)
- ◆ Half Page Ad (8 1/2 x 5) in Final Program
- ◆ Giveaway in Conference Bag
- ◆ Logo in Proceedings and on Symposium Website
- ◆ Sponsor an Event or Item (choices below)

Event / Item	Additional Entitlement
Ice Breaker Social	Logo on Sponsored Event Signage
Wednesday Breakfast	Logo on Sponsored Event Signage
Field Trip Breakfast	Logo on Sponsored Event Signage
Symposium WIFI	Company Name will be Password
Symposium AV	Logo on Special Recognition Sign

Silver Level Sponsor \$3,000

Entitlements Include:

- ◆ ~~SOLD OUT: 8' Display Table~~
- ◆ 2 Complimentary Registrations (1 additional included due to sold out display tables)
- ◆ Quarter Page Ad in Final Program
- ◆ Giveaway in Conference Bag
- ◆ Logo in Proceedings and on Symposium Website
- ◆ Sponsor an Event or Item (choices below)

Event / Item	Additional Entitlement
Banquet Keynote	Logo on Sponsored Event Signage
Banquet Social Hour	Logo on Sponsored Event Signage
Monday PM Break	Logo on Sponsored Event Signage
Wednesday AM Break	Logo on Sponsored Event Signage
Wednesday PM Break	Logo on Sponsored Event Signage

Bronze Level Sponsor \$1,750

Entitlements Include:

- ◆ ~~SOLD OUT: 8' Display Table~~
- ◆ 2 Complimentary Registrations (1 additional included due to sold out display tables)
- ◆ Company Description in Final Program
- ◆ Logo in Proceedings and on Symposium Website
- ◆ Sponsor an Event or Item (choices below)

Event / Item	Additional Entitlement
Field Trip Break	Logo on Sponsored Event Signage
Symposium Signage	Logo on All Signage
Guest Tour Lunch	Logo on Sponsored Event Signage
Guest Tour Shuttle	Logo on Vehicle Signage
Printed Symposium Proceedings	Full Page Special Mention on Inside Front Cover of Proceedings

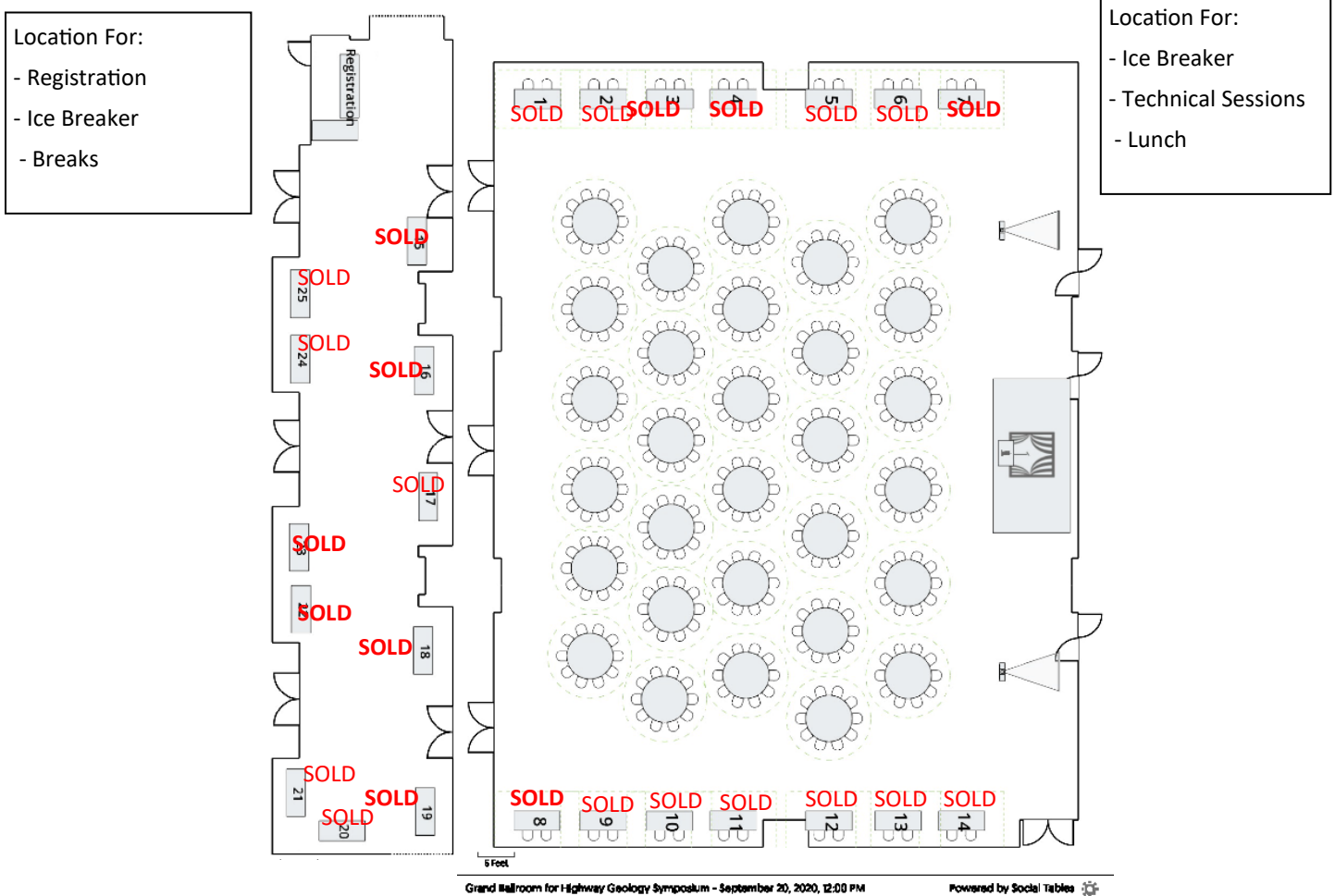
SYMPOSIUM EXHIBIT AREAS

Below are diagrams of the 2022 HGS exhibit locations. During the registration process, you will be able to download an up-to-date diagram showing available tables, and then select your top three table preferences. Locations will be assigned by registration date.

The following tables are reserved for **Platinum Level Sponsors: 1, 2, 15, and 16**. These tables are in very high traffic location, and will be in close proximity to event food and bars.

Ballroom Pre-Function

Grand Ballroom



QUESTIONS?

Please contact the HGS Sponsor Coordinator, Karen Forbes by calling 802-448-9078 or emailing karen@delaneymeetingevent.com.