



# JOIN US AS A SPONSOR OR EXHIBITOR

September 28 – October 1, 2026 · Reno, NV

We invite you to participate as a sponsor or exhibitor at our 75th Highway Geology Symposium. The event will take place **September 28 – October 1, 2026** at the **Whitney Peak Hotel in Reno, Nevada**. We hope you can join us!

## Who Attends

HGS was established to foster closer cooperation and better understanding between geologists and civil engineers in the highway industry. Traditionally the event draws an attendance of 150–175 engineering geologists and geotechnical engineers from state and federal agencies as well as consultants, colleges, and universities from all over the U.S.

## Lodging

A discounted group rate of **\$161 per night** (includes room rate and mandatory City of Reno \$2 tourism surcharge) plus tax is available at the Whitney Peak Hotel (255 N Virginia St., Reno, NV 89501). There are a limited number of federal per diem rooms available (federal ID will be required when checking in). Rates will be available until September 4, 2026 or until rooms are sold out. After this date, rooms and/or group rate may no longer be available.

[Click to Reserve Standard Room](#)

[Click to Reserve Per Diem Room](#)

## Questions

McClean Coleman, (802) 865-5202  
Exhibitor & Sponsor Coordinator  
[McClean@delaneymeetingevent.com](mailto:McClean@delaneymeetingevent.com)  
[www.highwaygeologysymposium.org](http://www.highwaygeologysymposium.org)

## Schedule at-a-Glance

### MONDAY, SEPTEMBER 28TH

9:00 AM – 5:00 PM	Exhibitor Move-in and Setup
9:00 AM – 6:00 PM	Registration Open
10:00 AM – 5:00 PM	Offsite Sessions
5:00 PM – 6:30 PM	HGS National Steering Committee Meeting
6:00 PM – 8:00 PM	Icebreaker Reception

### TUESDAY, SEPTEMBER 29TH

7:00 AM – 8:00 AM	Breakfast
7:00 AM – 4:30 PM	Registration Open
7:00 AM – 5:00 PM	Exhibits Open
8:00 AM – 9:30 AM	Welcome to Nevada & Keynote
9:00 AM – 4:00 PM	Guest Tour & Activities
9:30 AM – 10:00 AM	Morning Break
10:00 AM – 12:00 PM	Session 1
12:00 PM – 1:00 PM	Lunch
1:00 PM – 2:30 PM	Session 2
2:30 PM – 3:00 PM	Afternoon Break
3:00 PM – 5:00 PM	Session 3

### WEDNESDAY, SEPTEMBER 30TH

7:00 AM – 8:00 AM	Breakfast
7:00 AM – 5:00 PM	Registration & Exhibits Open
8:00 AM – 10:00 AM	Session 4
10:00 AM – 10:30 AM	Morning Break
10:30 AM – 12:00 PM	Session 5
12:00 PM – 1:00 PM	Lunch
1:00 PM – 2:30 PM	Session 6
2:30 PM – 3:00 PM	Afternoon Break
3:00 PM – 4:00 PM	Session 7
3:30 PM	Exhibitor Tear-down
4:00 PM – 4:30 PM	Field Trip Preview
6:00 PM – 7:00 PM	Banquet Social
7:00 PM – 10:00 PM	HGS Banquet and Awards

### THURSDAY, OCTOBER 1

6:30 AM – 7:00 AM	Grab & Go Breakfast
7:00 AM	HGS Field Trip
12:00 PM	Lunch
5:00 PM	Return to Whitney Peak

Schedule is subject to change.

# Sponsorship Opportunities

Your company or organization will receive recognition through a variety of channels as described below, based on the level of participation. Sponsorships are available on a first come, first served basis, and each level has multiple opportunities available.

Pricing & Benefits	Platinum Level \$10,000	Gold Level \$7,500	Silver Level \$3,500	Exhibitor \$1,500 (capacity 10)
Exclusive sponsor of an event	<b>Choose One</b> Field Trip Transportation (1 sponsor) HGS Closing Banquet (1 sponsor) Field Trip Grab N' Go Breakfast General Conference Support	<b>Choose One</b> Tuesday OR Wednesday Breakfast Ice Breaker Reception Tuesday OR Wednesday Lunch Banquet Entertainment General Conference Support	<b>Choose One</b> Field Trip Snacks Morning or Afternoon Refreshment Break (1 per sponsor) General Conference Support	
Brief speaking opportunity at selected time slot	✓			
Logo recognition in premium location on HGS homepage & listing in Symposium marketing emails	✓			
Verbal recognition at sponsored event	✓	✓		
Advertisement in the conference program (Deadline: August 1st)	Full page	Half page		
Logo placement in proceedings, on Symposium website, and on conference signage (Deadline: August 1st)	✓	✓	✓	
Promotional item in conference bag	✓	✓	✓	
Attendee contact list post-conference	✓	✓		
Exhibit space (6' display table)	Priority location	✓	✓	✓
Company listing in conference program	✓	✓	✓	✓
Complimentary conference registration(s)	3	2	1	1

# À La Carte Sponsorship Opportunities

## **Registration Gift Sponsor \$1,000**

Gift to be provided by the sponsor, must be approved by symposium committee. This is a great and highly visible way for sponsors to participate between levels or on its own. Benefits include: company listing on the event website, 1 complimentary conference registration, plus your logo on the gift if you choose.

## **Lanyard Sponsor \$3,000**

Sponsor to pay for cost of lanyards. Benefits include: company listing in the event program, logo placement in proceedings, on signs and website. This item may be selected on its own or as an add on.

## **Monday Mini Sessions \$4,500**

*(per session; 2 opportunities available)*

The 2026 HGS will offer 90-minute educational sessions offsite on Monday, September 28. These sessions are a unique and hands on learning opportunity for attendees that opt-in. They provide a valuable sponsorship opportunity to build relationships with a tailored group. This sponsorship opportunity includes 1 complimentary registration, company listing in the event program, session description in event program to include company name and logo, signage recognition within session space, and the opportunity to be introduced and have a brief speaking opportunity at the beginning of the session. Additionally, once a session is sponsored, it will be recognized as such in any advanced marketing materials, creating valuable additional exposure.

1. Slope Stabilization Based on Soil-pile Interaction
2. Improving Infrastructure Resilience Through Experimental Seismic Engineering

**[Click Here to Register](#)**